



ADVERTISING DEADLINES ARE ALWAYS ONE MONTH PRIOR TO PUBLICATION DATE:

March Issue = February 1 June Issue = May 1

September Issue = August 1 December Issue = November 15

**SHOW BEAGLE
QUARTERLY**

ADVERTISING ORDER FORM

378 TYLER ROAD NW - ALBUQUERQUE, NM 87107

A Name _____
 Address _____
 City, State, Zip _____
 Phone _____
 E-mail _____

B Rough Copy Provided Photo(s) Provided
 Camera Ready Copy Provided Copy to Come by Deadline

Ad Size Selected

Single-page color ad availability requires a minimum of 2 pages of color ads reserved. Color ads may end up on facing pages.*

Full-BW Full-color
 Double Spread-BW Double Spread-color Half -BW Half-color

*If you have selected a color, single page ad and there are no other such pages reserved within a given issue, your ad will be created in black and white and the price difference between color and black and white will be refunded.

Ad Dimensions and Rates (horizontal dimension listed first)

| size | dimensions | b/w | color |
|-------------------------------|--|-------|-------|
| FULL | 7.5 x 10 | \$135 | \$345 |
| DOUBLE SPREAD | 16 x 10 | \$270 | \$690 |
| HALF | 7.5 x 4.875 | \$95 | \$210 |
| FRONT COVER (no win pictures) | 7.5 x 10 (includes 1/2 pg. color inside) | n/a | \$765 |
| BACK COVER | 7.5 x 10 | n/a | \$445 |
| INSIDE COVERS | 7.5 x 10 | n/a | \$375 |

_____ Full Page Insertions \$ _____
 _____ Addl. Photos @ \$10 \$ _____
 _____ Other Size Ads \$ _____

(payment must accompany copy) Total Due \$ _____

PayPal accepted - send to albedobgl@comcast.net

Check Enclosed Mastercard* Visa*

Your bill will reflect *Albedo Enterprises* for this transaction. Credit card users *must* provide the 3 or 4 digit **security number** on back of card. It is printed on or near the signature line following all or just the last part of the actual card number.

Name on Card _____

Number _____

Security No. _____ Expires _____

Signature _____ * see above

Important Guidelines to Preparing Your Copy

All display ads include one photo. Additional photos are \$10 each. **Price includes type and layout. Simply mail or e-mail a rough layout with your photos.** No discounts for camera ready ads. E-mailing images, graphics and completed ads is acceptable as long as NO E-MAIL COMPRESSION is allowed during transfer and images are scanned full-frame at 300dpi. All mailed photos will be returned unharmed. Please do not send copies or negatives. Color or BW is acceptable. Do not cut or tape photos. Completed ads produced in Microsoft Publisher are not compatible with high-resolution film output and are not acceptable. All ads must be provided as a tiff, jpeg (maximum quality) or high resolution pdf file. Build ads in greyscale, cmyk (or rgb) as dictated, at 300 dpi resolution, resulting in files of 2 or more megs per page. See dimensions at left. Build to those exact measurements and do not allow margins. If you are now confused, let us build the ad! To keep mistakes at a minimum, please send all materials with layout and copy at one time, not piecemeal. Proofs of ads are not included in production rates (free!) except for color pages if requested. Add \$15 if you would like a proof of your BW ad.

Remove dead spanish broom near driveway and DIG OUT the emu seedling in with it.

Using ROUND UP, poison all weeds growing in or near the driveway, in front of lawns to the street, and all weeds coming up through the mulch on the east side of the office.

Do not trim the bush honeysuckle on east side of the office. It is fine as is.

Bring me a receipt for both Roundup and Weed-B-Gone and I will reimburse you. Leave the remaining concentrate with me for future use.

I am enclosing \$200 against the balance you feel is due for the past three months. If you will please do all of the above by next week, then we can sit down and make a new schedule and plan for what needs to be done each week plus special projects that will need to be addressed. If all is completed, I will pay you the remaining \$550 on the old arrangement, but after that, we will be paying on a performance level rather than all year round based on what you WILL supposedly do later.

I suggest that you poison the lawn weeds today, so that you will not have to skip a mowing later on.

Thanks!

Debbie